

WE'RE OPERATORS AT HEART AND INVESTORS BY TRADE.

As former entrepreneurs, business owners, and senior and operating executives, we have experienced firsthand the challenges and hard work required to build a business successfully. We build on that experience to create together a shared vision, strategy, and plan. We invest in people and long-term relationships with our portfolio companies and their long-term success.





WE INVEST IN HIGHLY PROFITABLE MIDDLE MARKET COMPANIES WITH:

- > Motivated, cohesive management teams driven to execute a shared vision to accelerate growth
- > Sustainable market leadership in product line, service delivery, distribution channel, and/or cost position who can benefit from Gridiron Capital's resources and expertise
- > Alignment with our Thematic Areas of ExpertiseSM

OUR INVESTMENT STRATEGY SEEKS TO:

- > Leverage Gridiron Capital's deep industry knowledge and experience to accelerate growth through proven, repeatable processes
- > Partner with experienced management teams and leverage the expertise of our broader Gridiron Capital team and our Centers of Excellence

REPRESENTATIVE SECTOR TEAMS AND THEMATIC AREAS OF EXPERTISESM

Consumer Products & Services

- Active Lifestyle & Outdoor Enthusiast
- Auto Aftermarket B2C
- Residential Products & Services
- Selective: Healthy Living; Food & Beverage; Beauty & Personal Care; Pet Care

Business Services

- Human Capital Management
- Legal & Insurance Services
- Outsourced Pharma Services
- · Training, Education, and Knowledge
- Selective: IT Services; Specialty Consulting & Risk

Industrial Growth

- · Commercial Vehicle Aftermarket
- Facility Services: Managed & Technical
- TICC / Environmental Services
- Security & Safety Solutions
- Specialty Distribution
- Selective: Industrial Technology;
 Engineering & Infrastructure



HARD WORK. HONESTY. PERSERVERANCE. A DEEP DESIRE TO WIN.

These four principles define Gridiron and the companies that we partner with. We have found that extraordinary success comes from building partnerships with those who believe in these values as much as we do.

CONSUMER PRODUCTS & SERVICES

■ GARAGE[∞] (2024)

A leading residential and commercial garage door services business that is partnering with local brands to establish a national platform

LEGACY (2023)

A leading provider of residential heating, ventilation, air-conditioning (HVAC), plumbing, and electrical services



DTC residential products and services company. primarily offering fiberglass and metal re-roofing solutions



Direct-to-consumer enthusiast brand platform catering to an off-road and outdoor lifestyle



(2016)

A leading technology-enabled direct-to-consumer provider of branded, innovative home solutions

BUSINESS SERVICES

Healtmonitor network

(2024)

Healthcare marketing platform that provides highquality patient and healthcare provider medical education in the exam room directly at the point of care and beyond



ESQUIRE

A leading national provider of remote and in-person court reporting, video, and interpreting services

VISTAGE (2022)

Subscription-based membership organization for CEOs that provides peer advisory and executive coaching



(2022)

A leading tech-enabled appraisal management company



Provider of financial crime compliance solutions through a combination of managed services, technology, and advisory



Provider of test prep, licensing, continuing education, upskilling, and professional development to comply with relevant industry standards and regulations



Full-service strategic impulse merchandising solutions partner for retailers



A leading provider of travel nurse, travel allied, and outsourced contingent workforce solutions to the healthcare industry



Facilitates the flow of commerce in the SMB channel through a multi-sided network model in around-the-home and home services categories

INDUSTRIAL GROWTH



Value-add distributor and remanufacturer of mission-critical diesel engine aftermarket parts and components



Manufacturer, distributor, and direct e-commerce retailer of arborist, rescue, climbing, and fall protection equipment

DealerTire (2020)

Automotive aftermarket services and replacement tire and parts



Private label tissue producer, offering various highquality tissue products to retail and commercial markets



Provider of managed services, food and beverage staffing, and specialty cleaning services for the hospitality and gaming industries

Note: Select Gridiron Capital investments are shown for informational purposes only and does not constitute an offer to sell, a solicitation of an offer to buy any securities, investment product or investment advisory services. 3/1/25